

A woman with brown hair tied back, wearing a white blazer, is shown in profile with her eyes closed and hands behind her head, suggesting a state of relaxation or contemplation. The background is a plain, light color.

# OxyGeneo Glam

**Information Sheet**





# OxyGeneo Glam

A luxurious treatment for **mature skin** that provides a **firming effect** and enhanced hydration; based on premium ingredients.

## **Skin needs:**

Mature skin needs assistance in maintaining a proper hydration level and in keeping the skin tight and firm

## **The results:**

Smooth, moisture-enriched skin with a firmer appearance



# Hero Active Ingredients **OxyPod**

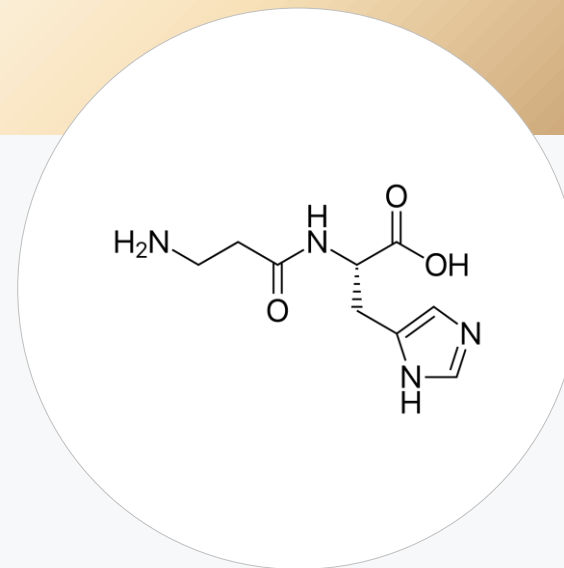
The main benefit is an increased skin elasticity and visible reduction of the fine lines and small wrinkles



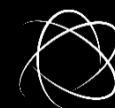
Silk Amino Acids



Gold Flakes  
(Pure Gold)



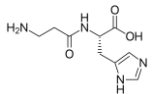
Carnosine Peptide



# Hero Active Ingredients **OxyPod**

## **Gold Flakes (Pure Gold):**

- Skin-boosting properties – activation of the basal cells of the skin for increasing skin elasticity
- Skin firming effect - reduces breakdown of elastin for restoring skin elasticity
- Antioxidant properties - reduces skin redness and protect against free radicals
- Anti-inflammatory properties - ideal for sensitive, hyper-pigmented, and acne-scarred skin
- Reflective properties – skin brightening and skin glowing effects
- Visibly lifts and firms the skin to restore a radiant and refreshed complexion



<https://www.stylecraze.com/articles/benefits-of-gold-for-skin-care/>

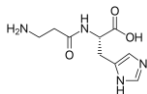




# Hero Active Ingredients **OxyPod**

## Silk Amino Acids:

- The principal amino acids in Silk Amino Acids are **glycine, alanine, and serine**
- Silk amino acids are obtained from the cocoon of the silkworm
- They are easily absorbed and bonds with the skin keratin. This keratin-peptide complex helps prevent loss of skin moisture
- This moisture preservation properties enhance skin elasticity to reduction of the visible fine lines



<https://www.allure.com/gallery/silk-skin-care-ingredient-products>

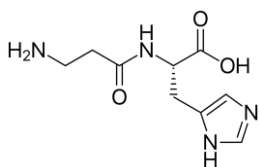
<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC5124675/>



# Hero Active Ingredients **OxyPod**

## **Carnosine Peptide:**

- Strong immuno-stimulant activity to boost the skin's defence system
- Powerful efficiency against skin damaging infrared (IR) radiation of the sun
- Reverses skin aging by reducing the “sleeping” (senescent) skin cells which remain and continue to release chemicals that can trigger inflammation
- Carnosine accelerate the healing of surface skin wounds and burns



## OxyPod and Serum Combination



The OxyGeneo Glam OxyPod and Serum are created to complement one another by providing unique benefits that integrate into an effective treatment.

**OxyGeneo Glam takes the treated skin toward new levels of rejuvenation, restoring its tonus, vitality, and radiance.**



# Hero Active Ingredients **Serum**

The serum provides long-lasting hydration and offers powerful ingredients to fortify the skin.



Hyaluronic Acid



Rosehip Oil



Marula Oil



PhytoSpherix





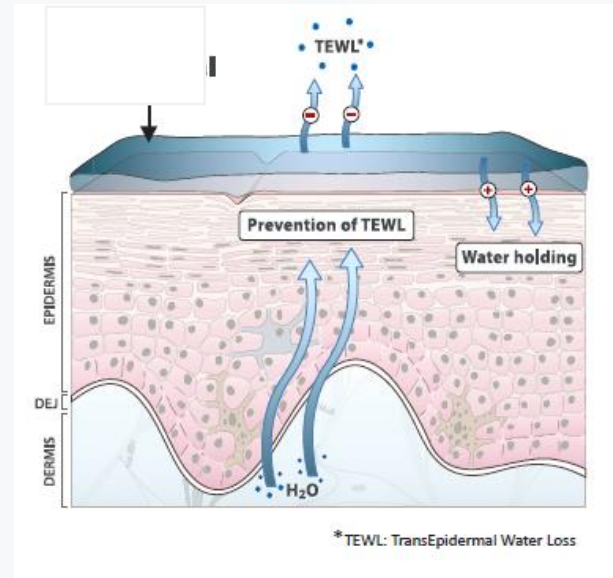
# Hero Active Ingredients **Serum**

## **Hyaluronic Acid**

HA is not obtained from animal sources but through biotechnological process of microbial fermentation

Major functions:

- HA forms a non-occlusive film that regulates water loss through epidermis (water perspiration)
- HA has strong hygroscopic properties for retaining moisture on the skin surface (plays a role of water “reservoir”)
- Protects the skin from external aggressive factor by maintaining the lipid barrier of the skin
- Overall, increases skin hydration and reduces appearance of fine lines and small wrinkles

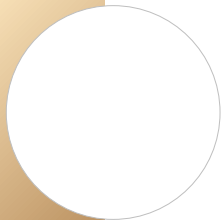




# Hero Active Ingredients **Serum**

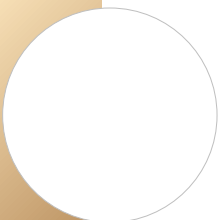
## **Rosehip Oil:**

- Rosehip oil comes from the rosebush fruit and contains vitamins C and A and essential fatty acids (oleic acid, palmitic acid, linoleic acid)
- Reduces ultraviolet light damage of the skin caused by free radicals (Vit. C)
- A great source of Lycopene, an antioxidant that helps protect the skin from skin-damaging free radicals.
- Reduces skin wrinkles and hyperpigmentation (Vit. A)
- Fatty acids are anti-inflammatory and improve signs of aging
- Fatty acids helps to maintain the proper level of skin hydration



<https://www.byrdie.com/rose-hip-oil-for-skin>





# Hero Active Ingredients **Serum**

## **Marula Oil:**

- Lightweight and easily absorbed by the skin
- Components include:

Amino acids (L-arginine and glutamic acid) with hydrating and anti-aging properties

Fatty acids (palmitic, stearic, oleic, and myristic acids) which have emollient and moisturizing benefits

Antioxidants (phenolic compounds and vitamins E and C) which fight free radicals and reduce skin damage caused by UV rays and pollution

[https://vegamour.com/blogs/blog/ways-to-use-marula-oil?gclid=Cj0KCQjwyYKUBhDJARIsAMj9IkFPzj\\_k9IOjn6uVBpnTioMZsM2wJGFPw7V4rxRVS5B3rFcnkaSIYV0aAgrOEALw\\_wcB](https://vegamour.com/blogs/blog/ways-to-use-marula-oil?gclid=Cj0KCQjwyYKUBhDJARIsAMj9IkFPzj_k9IOjn6uVBpnTioMZsM2wJGFPw7V4rxRVS5B3rFcnkaSIYV0aAgrOEALw_wcB)





# Hero Active Ingredients **Serum**

## **PhytoSpherix**

- PhytoSpherix™ is a phyto-glycogen, a natural polymer of glucose extracted from plants
- Since glycogen is a source of body energy, PhytoSpherix™ provides energy for nourishing skin cells and the repairing production of extracellular matrix components (collagen and hyaluronic acid)
- In the studies, skin cells exposed to PhytoSpherix, grew 20% faster, produced 60% more collagen and 83% more hyaluronic acid than controls
- Increases skin firmness and its moisture content
- PhytoSpherix® provides a smooth and silky finish when applied to the skin









# Feedback from clients















"The skin is very hydrated and looks much firmer"

"The skin feels tight and looks so much fresher and younger"



# New OxyGeneo Kit line

		Hero active ingredient	Indication	Activity
	 <b>REVIVE</b>	Red algae	For signs of aging	Refreshes dull skin
	 <b>ILLUMINATE</b>	Vitamin C	For skin brightening	Reduces unifies skin tone
	 <b>HYDRATE</b>	Blue spirulina	For dry skin	Improves skin's moisture
	 <b>BALANCE</b>	Charcoal	For oily skin	Improves skin's texture
	 <b>DETOX</b>	Green tea	For skin prejuvenation	Increases the skin's protective barriers
	 <b>GLAM</b>	Gold flakes and precious oils	For skin firming	Firmer skin appearance

